

COURSE OFFERED

Agritourism: Your Next Cash Crop?

Want to get paid to play? Want to share your rural heritage with others? Did you know your farming and ranching activities are worth thousands of extra dollars? Wondering how to cash in on your beautiful views, peaceful countryside, small community values, authentic art, and homemade products? THEN THIS MAY BE FOR YOU!

Schedule

- Thurs. January 29
- Thurs. February 5
- Thurs. February 12
- Thurs. February 19
- Thurs. February 26

Each class will run from 10:00 am to 2:00 pm and will be held at the Geary County Campus of Cloud County Community College, 631 Caroline Ave., Junction City, Kansas.

Cost

\$80 per person (\$50 for each additional person from the same family or business.)

Includes all five sessions, a light lunch, and the workbook Self Employment: From Dreams to Reality.

For More Information

- *Contact the Flint Hills Resource Conservation and Development Office at 3020 W. 18th Avenue, Emporia, 620-340-0113 ext 9*



The instructors will be Jan Janzten, Director of Rural Tourism Development and owner of Kansas Flint Hills Adventures, LLC and instructors from the Kansas Small Business Development Center at Cloud County Community College, Washburn University. The instructors along with guest presenters will help each participant complete workbook topics such as:

- Defining Your Agritourism Business;
- Financing Your Dreams;
- Pricing Your Product or Service;
- Finding, Reaching and Serving Your Customers;
- Legal Forms of Business;
- Risk Management and Insurance;
- Legal Liability and Creating Your Agritourism Business Plan.

There is no better way to explore and develop your own business.

Results of previous course: 33 enrolled, 13 new agritourism businesses registered, 7 new limited liability corporations (LLC) formed, income being received, and existing businesses expanding.

What they are saying:

Roger Wells: *"This was an excellent workshop and even presented more than I had expected."*

Karmen Davignon: *"This was one of the best workshops I have ever been to. Very motivating. The best thing, it pushed you to make goals and decisions. Hope to have more of these workshops"*

"For three years I wanted to do something ag-related. Meeting people with the same passion was a great help. I finally have a name and direction."

Gwen Hoy: *"This workshop helped revitalize our agritourism business. It gave us the opportunity to develop additional parts to our business, create an action plan, and meet other people involved in agritourism."*

Lora Frick: *"I was spinning my wheels trying to find a direction. This workshop gave me the tools I needed to get started!"*

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REGISTRATION

Junction City

Registration Fee: \$80/person for the first person, \$50 for each additional person from the same family or business.

First Person

Please print clearly

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone:

Home _____ Cell _____ Business _____

Email: _____

Additional Person(s)

Name: _____

Address (if different than first person): _____

City: _____ State: _____ Zip: _____

Phone:

Home _____ Cell _____ Business _____

Email: _____

Name: _____

Address (if different than first person): _____

City: _____ State: _____ Zip: _____

Phone:

Home _____ Cell _____ Business _____

Email: _____

Payment

First Person @ \$80 = _____

Additional _____ @ \$50 each = _____

Total Enclosed = _____

*Make checks payable to: **Flint Hills RC&D**
Send payment to: **3020 W. 18th Ave., Ste C**
Emporia, KS 66801*

Please use the back of this form to tell us a little about yourself, your business, and/or the business or activity you are thinking about.

Please let us know if you have any special dietary requirements.

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Dates/Times: Thursdays, January 29, February 5, 12, 19, 26, 2009
10:00 a.m.—2:00 p.m.

Location: Geary County Campus of Cloud County Community College, 631 Caroline Ave., Junction City, Kansas

Directions: The Junction City Campus is located off I-70 at exit 295 (Hwy 77). From exit 295, travel north on hwy 77 about 0.8 mile to the traffic light (Ash street). Turn right (east) on Ash and travel approximately 1 block, turn left (north) on Caroline Ave. The campus is at the corner of Caroline and Ash. Free convenient parking.

Is this for me: *Yes*, if you have been thinking about an agritourism or nature based tourism type of business.

Yes, if you have such a business and wish to expand it.

Yes, if you have or would like to have a business that supports agritourism or nature based tourism such as lodging, entertainment, or products for sale.

Registration Fee covers the five classes, lunch each day, and your business planning workbook.

SPONSORS

